

AN INTRODUCTION TO DIGITAL STORYTELLING

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What are digital stories?

Multimedia narratives

Audio: music, sound effects, narration

Visual: videos, images, text

Typically 3-10 minutes in length



Why assess with digital stories?

- Engender active learning
- Increase Reflection
- Engage emotions
- Encourage service learning
- Repackage text-based skills
- Improve digital literacy

Example Digital Story Assignment

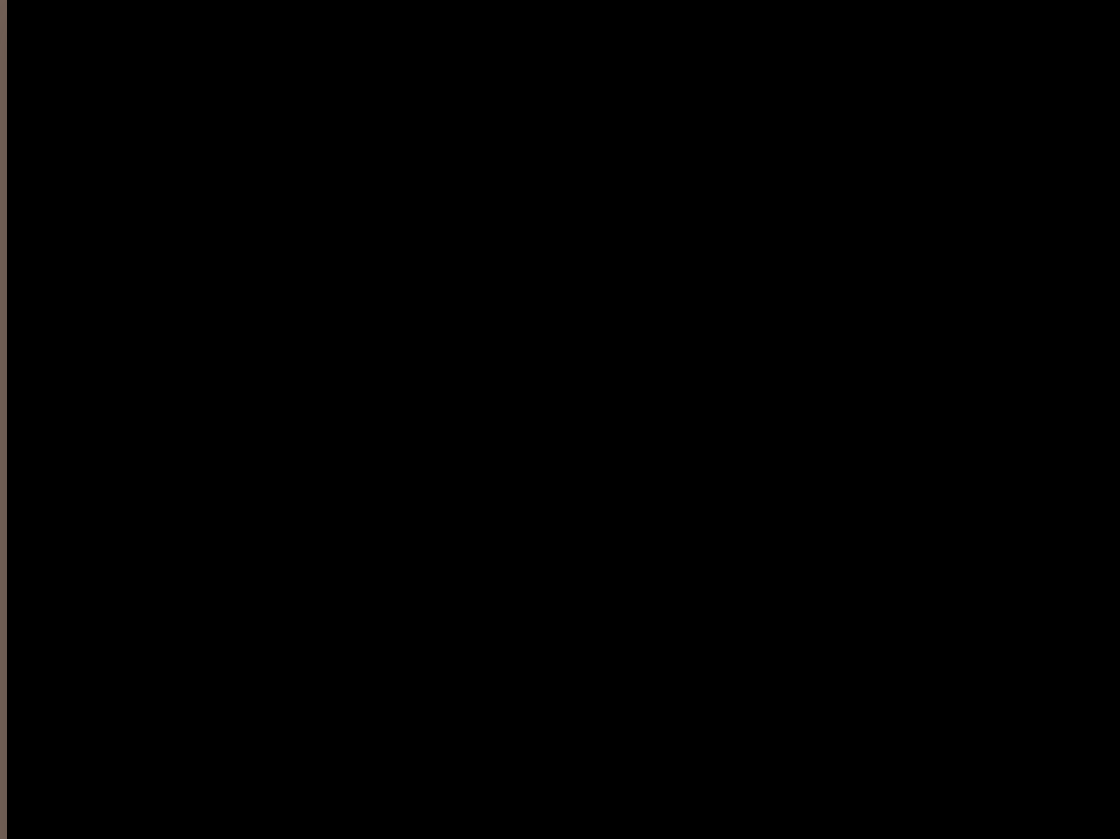
Tracy Van Oss, DHSc, OTR/L

Digital storytelling was final project for a service learning course incorporating narration with photos from:

- Youth Day Fair at the Yale Bowl
- North Haven Fire Department Bike Safety Day
- International Walk To School Day
- St. Andrews Children Fair
- Halloween Safety at Keefe Center



Example of Digital Story Product



www.youtube.com/watch?v=mUK2PMFOjHg

Lessons Learned

Need to push students to not be so literal with the “recap”

May require the inclusion of outside materials

- Other courses
- Campus events
- Community events

In class showcase?

Student Feedback

Enjoyed going back to review past work

Helped put the semester into perspective

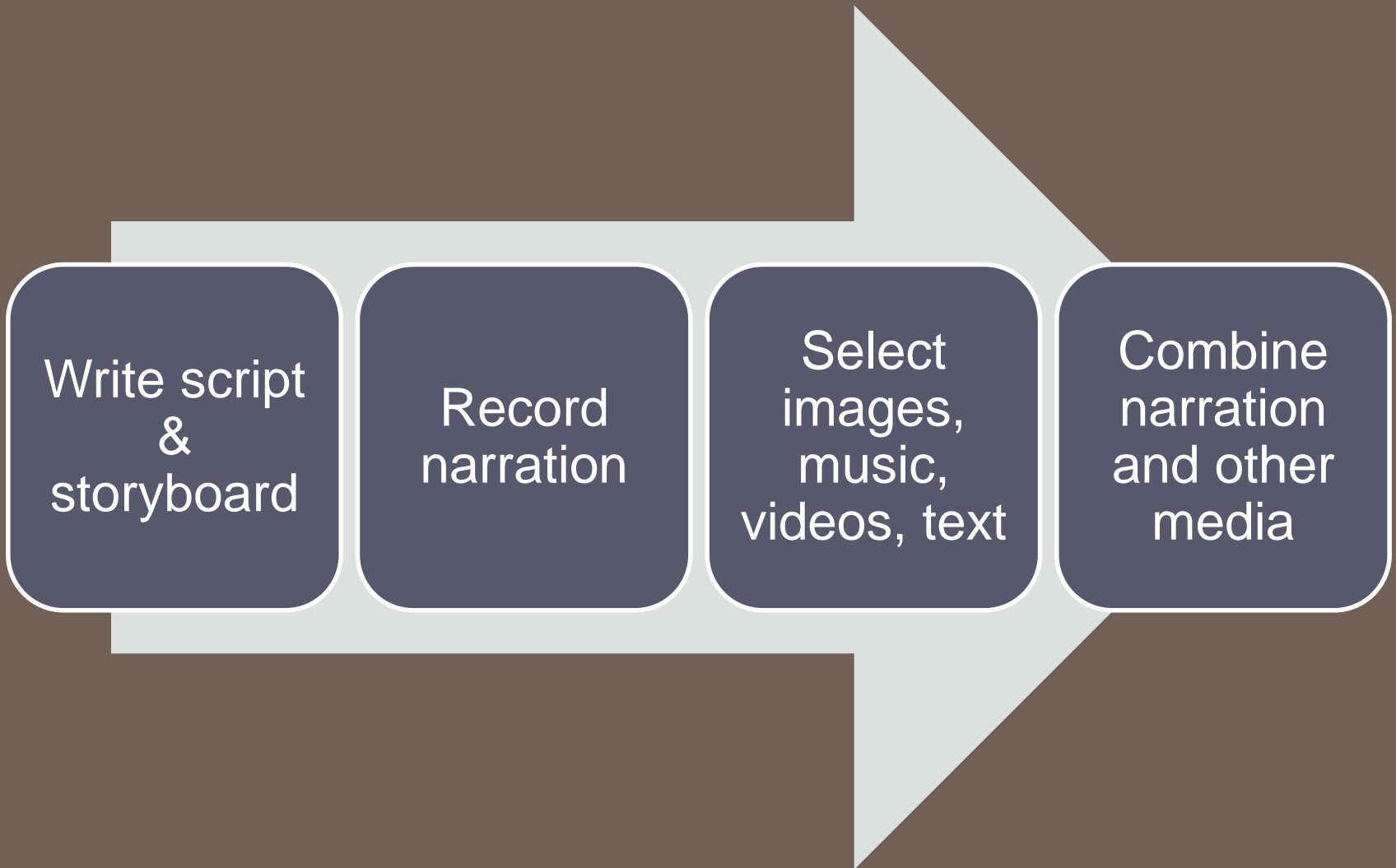
Avoided: “Not another paper!”

Other Potential Uses

- Reflection on personal growth
- Health & prevention outreach
- Patient story / case study
- Historical overview of a topic
- Current issues and events in the field



What is the workflow?



Tools for creating/collecting media

Record narration

- **QuickTime**, **iMovie**, **Sound Recorder**



Mac



Windows

Find...

- Images
 - Flickr Commons & Creative Commons
- Videos
 - Flip Cameras, tablets, smartphones, YouTube, Vimeo
- Music
 - Jamendo, ccMixter
- Sound effects
 - Freesound, SoundBible

Tools for finalizing/combining media

- Edit images

- **iPhoto**, **Live Photo Gallery**
- GIMP, CinePaint



Mac



Windows

- Edit/record video

- **iMovie**, **Live Movie Maker**
- YouTube Video Editor, Easyclip, Creaza MovieEditor

- Share product

- Publish to YouTube
- Post to university /organization media server

Tips, tricks, & suggestions

- Headset microphone for narration
- Tripod for video recording
- Share in accordance with HIPAA privacy rules
- Supply video release forms to subjects
- Be aware of copyright and fair use policy
- Create project benchmarks



Resources for faculty & students

- [Educational Uses of Digital Storytelling](#) – University of Houston
- [Overview of Fair Use](#)
- Information about [Creative Commons](#)
- [Ten Tips for Improving Audio Quality](#)

